

let's planTM

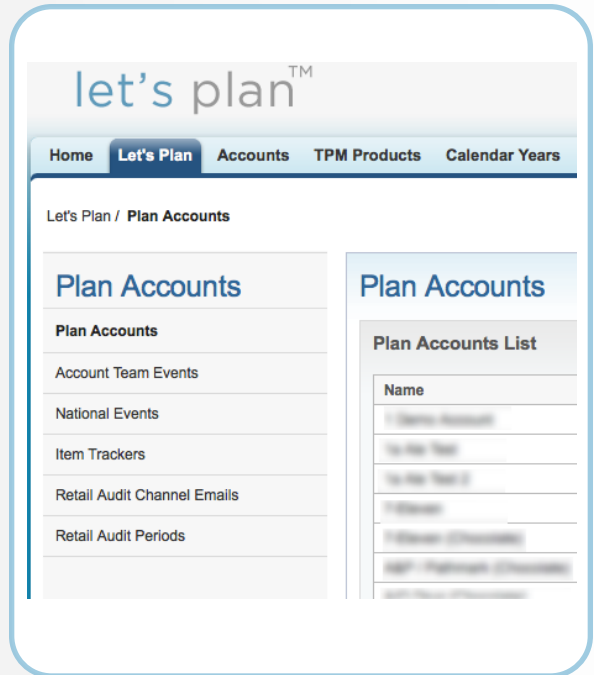
On the

appexchangeTM

Enjoy quick and easy visibility to your business data on one platform.

let's planTM for Salesforce CRM drives sales productivity – internally and in the field – by providing easy to use trade promotion planning and consolidation capabilities that will virtually eliminate the need for Excel spreadsheets!

No technical experience is necessary. Setting up the application requires simple administration of pick list values, dates and products.



The Benefits

of let's planTM for Salesforce CRM

- Industries:** Consumer Packaged Goods (CPG) and Retail
- User Interface:** The application was designed from the user interface up. The goal was to have an interface that was clean and simple to use while still providing robust trade promotion planning.
- Cloud App:** let's planTM offers flexible functionality while also leveraging the other applications that are core to Salesforce CRM.
- Customize:** Use some or all of the application, inquire about how let's planTM can be customized to fit your specific business processes.
- Upgrades:** let's planTM is on a continuous improvement product roadmap and partnering with major corporations to further enhance the functionality.

The Features

of let's plan™ for Salesforce CRM

Event Promotions Planning

Create national and account specific trade promotional events using a clean and simple user interface.

Home | Let's Plan | Accounts | TPM Products | Calendar Years | Target GSV | Target NSV | Reports +

Let's Plan / Account Team Events

Account Team Events

Plan Accounts

Account Team Events

National Events

Item Trackers

Retail Audit Channel Emails

Retail Audit Periods

Account Team Events

Name: [] Period: None Planning Year: None

Search

Account Team Events List

Name	Status	Planning Year	Period Start	Account	Event Type	General Type	Edit	Delete	Clone
11/11	Completed	2011	11/11/2011	11/11/2011	Account Specific Event	Account Specific Event	[]	[]	[]
12/12	Completed	2011	12/12/2011	12/12/2011	Account Specific Event	Account Specific Event	[]	[]	[]
12/12	Completed	2011	12/12/2011	12/12/2011	Account Specific Event	Account Specific Event	[]	[]	[]
Account Specific Event 1000	Completed	2011	12/12/2011	12/12/2011	Account Specific Event	Account Specific Event	[]	[]	[]

New Item Tracker

Get an early read on what your customers think of new products - and make quantitative decisions earlier in the planning process.

Home | Let's Plan | Accounts | TPM Products | Calendar Years | Target GSV | Target NSV | Reports +

Let's Plan / Item Tracker Instances / Item Tracker Instance Detail

Item Tracker Instance Detail

Name: [] Start Date: 01/01/2011

Account: [] End Date: 12/31/2011

Planning Year: 2011

Product List

Pack size filtering: None

Name	Brand	Pack Size	Number	Status	Edit
Product 1000	[]	[]	[]	No Update	[]
Product 1001	[]	[]	[]	[]	[]
Product 1002	[]	[]	[]	Rejected	[]

Pages < | 1 | > - Viewing 1 to 4 of 4 products

Planning Bridge

Be proactive and get an early read on how Account teams can make their next years plan.

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Let's Plan / Planning Bridge

Planning Bridge

Account: 1 Demo Test Account

Planning Year: 2011

Planning Level: M&M's

2011 Target GSV: \$125,652.00

2010 GSV Actuals: \$120,893.00

2011 GSV Growth %: 3.94 %

Year End Estimate: \$250,652.00

Year End Estimate with Opportunities: \$329,652.00

Edit

Base Business

	\$CHG	Comments
Store Openings/Closings	(\$10,000.00)	Reduction in store due to economy
Total:	\$(10,000.00)	

> Distribution

> Promotional Activity

> Seasonal

> Opportunities to Exceed plan or close Gap to plan

Edit

Display & Equipment Contract Tracker

Track display and equipment contracts along with their spend and associated products with a simple one screen tracker.

Retail Audit

Track in-store conditions as retail audits occur and proactively manage potential issues.

Partner

AND MORE...

with let's strategize™ and implement let's plan™ for Salesforce CRM today!